



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

# Contract # 31091

Schedule Dates 10/24/12-10/30/12  
Advertiser POL/M ROMNEY/R/PRE/US (3305)  
Agency American Rambler Productions (2346)  
Product Political Issues (1082)  
Brand ROMNEY FOR PRESIDENT (11323)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name Kincaid, Stephanie  
Phone/Fax (703) 516-9399 / (703) 516-9680  
CPE 60  
Account Types National/Political Candidate  
Billing Type Standard  
Comments ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

Date Entered 10/22/12  
Last Modified 10/23/12  
Entered By Penny Felix  
CO-OP No  
Headline # 0638572  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$34,590.00  
Net Total \$196,010.00  
Sales Tax

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	95	\$142,500.00
Nov. 2012	59	\$88,100.00
Grand Total:	154	\$230,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/24/12-10/26/12	3	:30	6A-6:30A (ET)					1	1	1		3	\$1,200.00	\$3,600.00	WSVN (WSVN)	TODAY FL 6A	10/22/12
2.0	Normal Line / SPOT (2)	10/29/12-10/30/12	3	:30	6A-6:30A (ET)		1	1						2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY FL 6A	10/22/12
3.0	Normal Line / SPOT (3)	10/29/12-10/30/12	3	:30	6:30A-7A (ET)		2	2						4	\$1,200.00	\$4,800.00	WSVN (WSVN)	630A NEWS	10/22/12
4.0	Normal Line / SPOT (4)	10/24/12-10/26/12	3	:30	6:30A-7A (ET)				2	2	2			6	\$1,200.00	\$7,200.00	WSVN (WSVN)	630A NEWS	10/22/12
5.0	Normal Line / SPOT (5)	10/24/12-10/26/12	3	:30	7A-7:30A (ET)				1	1	1			3	\$1,300.00	\$3,900.00	WSVN (WSVN)	7A NEWS	10/22/12
6.0	Normal Line / SPOT (6)	10/24/12-10/26/12	3	:30	7:30A-8A (ET)		2	2						4	\$1,300.00	\$5,200.00	WSVN (WSVN)	7A NEWS	10/22/12
7.0	Normal Line / SPOT (7)	10/29/12-10/30/12	3	:30	7:30A-8A (ET)		2	2						4	\$1,300.00	\$5,200.00	WSVN (WSVN)	730A TODAY FL	10/22/12
8.0	Normal Line / SPOT (8)	10/24/12-10/26/12	3	:30	8A-9A (ET)				2	2	2			6	\$1,300.00	\$7,800.00	WSVN (WSVN)	730A TODAY FL	10/22/12
9.0	Normal Line / SPOT (9)	10/24/12-10/26/12	3	:30	8A-9A (ET)				2	2	2			6	\$1,100.00	\$6,600.00	WSVN (WSVN)	8A NEWS	10/22/12
10.0	Normal Line / SPOT (10)	10/29/12-10/30/12	3	:30	8A-9A (ET)		2	2						4	\$1,100.00	\$4,400.00	WSVN (WSVN)	8A NEWS	10/22/12
11.0	Normal Line / SPOT (11)	10/29/12-10/30/12	3	:30	9A-10A (ET)		2	2						4	\$425.00	\$1,700.00	WSVN (WSVN)	TODAY FL 9A	10/22/12
12.0	Normal Line / SPOT (12)	10/24/12-10/26/12	3	:30	9A-10A (ET)				2	2	2			6	\$425.00	\$2,550.00	WSVN (WSVN)	TODAY FL 9A	10/22/12
13.0	Normal Line / SPOT (13)	10/24/12-10/25/12	3	:30	12P-12:30P (ET)				1	1				2	\$500.00	\$1,000.00	WSVN (WSVN)	NOON NEWS	10/22/12
14.0	Normal Line / SPOT (14)	10/29/12-10/30/12	3	:30	12P-12:30P (ET)		1	1						2	\$500.00	\$1,000.00	WSVN (WSVN)	NOON NEWS	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereof. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WWSN  
1401 78TH ST CAUSEWAY  
MIAMI, FL 33141

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

# Contract # 31091

**Schedule Dates** 10/24/12-10/30/12  
**Advertiser** POL/M ROMNEY/R/PRE/US (3305)  
**Agency** American Rambler Productions (2346)  
**Product** Political Issues (1082)  
**Brand** ROMNEY FOR PRESIDENT (11323)  
**Salesperson** HRP/VA/MCGARR, MEGHAN (1117)  
**Sales Office** Washington DC  
**Buyer Name** Kincaid, Stephanie  
**Phone/Fax** (703) 516-9399 / (703) 516-9680  
**CPE** 60  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , ROMNEY FOR PRESIDENT

**Date Entered** 10/22/12  
**Last Modified** 10/23/12  
**Entered By** Penny Felix  
**CO-OP** No  
**Headline #** 06388572  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$34,590.00  
**Net Total** \$196,010.00  
**Sales Tax**

WSVN (WSVN)	Spots	Rate
By Broadcast Month		
Oct. 2012	95	\$142,500.00
Nov. 2012	59	\$88,100.00
<b>Grand Total:</b>	<b>154</b>	<b>\$230,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/29/12-10/30/12	3	:30	12:30P- 1P (ET)		1	1						2	\$500.00	\$1,000.00	WSVN (WSVN)	1230P NEWS	10/22/12
16.0	Normal Line / SPOT (16)	10/24/12-10/26/12	3	:30	12:30P- 1P (ET)				1	1	1			3	\$500.00	\$1,500.00	WSVN (WSVN)	1230P NEWS	10/22/12
17.0	Normal Line / SPOT (17)	10/29/12-10/30/12	3	:30	4P- 4:30P (ET)		2	2						4	\$950.00	\$3,800.00	WSVN (WSVN)	4P NEWS	10/22/12
18.0	Normal Line / SPOT (18)	10/24/12-10/26/12	3	:30	4P- 4:30P (ET)				2	2	2			6	\$950.00	\$5,700.00	WSVN (WSVN)	4P NEWS	10/22/12
19.0	Normal Line / SPOT (19)	10/24/12-10/26/12	3	:30	4:30P- 5P (ET)				2	2	2			6	\$950.00	\$5,700.00	WSVN (WSVN)	430P NEWS	10/22/12
20.0	Normal Line / SPOT (20)	10/29/12-10/30/12	3	:30	4:30P- 5P (ET)		2	2						4	\$950.00	\$3,800.00	WSVN (WSVN)	430P NEWS	10/22/12
21.0	Normal Line / SPOT (21)	10/24/12-10/26/12	3	:30	5P- 5:30P (ET)				2	2	2			6	\$1,750.00	\$10,500.00	WSVN (WSVN)	5P NEWS	10/22/12
22.0	Normal Line / SPOT (22)	10/29/12-10/30/12	3	:30	5P- 5:30P (ET)		2	2						4	\$1,750.00	\$7,000.00	WSVN (WSVN)	5P NEWS	10/22/12
23.0	Normal Line / SPOT (23)	10/29/12-10/30/12	3	:30	5:30P- 6P (ET)		2	2						4	\$1,750.00	\$7,000.00	WSVN (WSVN)	530P NEWS	10/22/12
24.0	Normal Line / SPOT (24)	10/24/12-10/26/12	3	:30	5:30P- 6P (ET)				2	2	2			6	\$1,750.00	\$10,500.00	WSVN (WSVN)	530P NEWS	10/22/12
25.0	Normal Line / SPOT (25)	10/29/12-10/30/12	3	:30	6P- 6:30P (ET)		2	2						4	\$1,750.00	\$7,000.00	WSVN (WSVN)	6P NEWS	10/22/12
26.0	Normal Line / SPOT (26)	10/24/12-10/26/12	3	:30	6P- 6:30P (ET)				2	2	2			6	\$1,750.00	\$10,500.00	WSVN (WSVN)	6P NEWS	10/22/12
27.0	Normal Line / SPOT (27)	10/24/12-10/26/12	3	:30	6:30P- 7P (ET)				2	2	2			6	\$1,750.00	\$10,500.00	WSVN (WSVN)	630P NEWS	10/22/12
28.0	Normal Line / SPOT (28)	10/29/12-10/30/12	3	:30	6:30P- 7P (ET)		2	2						4	\$1,750.00	\$7,000.00	WSVN (WSVN)	630P NEWS	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

\*Sunbeam Television Corporation, WWSN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereof. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

# Contract # 31091

**Schedule Dates** 10/24/12-10/30/12  
**Advertiser** POL/M ROMNEY/R/PRE/US (3305)  
**Agency** American Rambler Productions (2346)  
**Product** Political Issues (1082)  
**Brand** ROMNEY FOR PRESIDENT (11323)  
**Salesperson** HRP/VA/MCGARR, MEGHAN (1117)  
**Sales Office** Washington DC  
**Buyer Name** Kincaid, Stephanie  
**Phone/Fax** (703) 516-9399 / (703) 516-9680  
**CPE** 60  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

**Date Entered** 10/22/12  
**Last Modified** 10/23/12  
**Entered By** Penny Felix  
**CO-OP** No  
**Headline #** 06388572  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$34,590.00  
**Net Total** \$196,010.00  
**Sales Tax**

WSVN (WSVN)			
By Broadcast Month	Spots	Rate	
Oct. 2012	95	\$142,500.00	
Nov. 2012	59	\$86,100.00	
Grand Total:	154	\$228,600.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (29)	10/29/12-10/30/12	3	:30	10P- 11P (ET)		2	2						4	\$3,250.00	\$13,000.00	WSVN (WSVN)	10P NEWS	10/22/12
30.0	Normal Line / SPOT (30)	10/24/12-10/26/12	3	:30	10P- 11P (ET)				2	2	2			6	\$3,250.00	\$19,500.00	WSVN (WSVN)	10P NEWS	10/22/12
31.0	Normal Line / SPOT (31)	10/24/12-10/26/12	3	:30	11P- 11:30P (ET)				2	2	2			6	\$2,200.00	\$13,200.00	WSVN (WSVN)	11P NEWS	10/22/12
32.0	Normal Line / SPOT (32)	10/29/12-10/30/12	3	:30	11P- 11:30P (ET)		2	2						4	\$2,200.00	\$8,800.00	WSVN (WSVN)	11P NEWS	10/22/12
33.0	Normal Line / P8 (33)	10/30/12-10/30/12	3	:30	8P- 8:30P (ET)			1						1	\$5,000.00	\$5,000.00	WSVN (WSVN)	RAISING HOPE	10/22/12
34.0	Normal Line / SPOT (34)	10/27/12-10/27/12	3	:30	7A- 7:30A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT 7A NEWS	10/22/12
35.0	Normal Line / SPOT (35)	10/27/12-10/27/12	3	:30	7:30A- 8A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT 730A NEWS	10/22/12
36.0	Normal Line / SPOT (36)	10/27/12-10/27/12	3	:30	8A- 8:30A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT 8A NEWS	10/22/12
37.0	Normal Line / SPOT (37)	10/27/12-10/27/12	3	:30	8:30A- 9A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	830A NEWS	10/22/12
38.0	Normal Line / SPOT (38)	10/27/12-10/27/12	3	:30	9A- 9:30A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT 9A NEWS	10/22/12
39.0	Normal Line / SPOT (39)	10/27/12-10/27/12	3	:30	9:30A- 10A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT 930A NEWS	10/22/12
40.0	Normal Line / P8 (40)	10/27/12-10/27/12	3	:30	3P- 6:30P (ET)								2	2	\$2,000.00	\$4,000.00	WSVN (WSVN)	COLLEGE FTBL	10/22/12
41.0	Normal Line / P8 (41)	10/28/12-10/28/12	3	:30	12P- 1P (ET)								1	1	\$1,500.00	\$1,500.00	WSVN (WSVN)	FOX NFL SUN PRE	10/22/12
42.0	Normal Line / P8 (42)	10/28/12-10/28/12	3	:30	1P- 4P (ET)								1	1	\$10,000.00	\$10,000.00	WSVN (WSVN)	SUN NFL GAME 1	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WFSN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

# Contract # 31091

Schedule Dates	10/24/12-10/30/12	Date Entered	10/22/12
Advertiser	POL/M ROMNEY/R/PRE/US (3305)	Last Modified	10/23/12
Agency	American Rambler Productions (2346)	Entered By	Penny Felix
Product	Political Issues (1082)	CO-OP	No
Brand	ROMNEY FOR PRESIDENT (11323)	Headline #	06388572
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	Kincaid, Stephanie	Package Deal	
Phone/Fax	(703) 516-9399 / (703) 516-9680	Commission %	15.00
CPE	60	Commission	\$34,590.00
Account Types	National/Political Candidate	Net Total	\$196,010.00
Billing Type	Standard	Sales Tax	
Comments	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ROMNEY FOR PRESIDENT		

WFSN (WFSN)			
By Broadcast Month	Spots	Rate	
Oct. 2012	95	\$142,500.00	
Nov. 2012	59	\$88,100.00	
Grand Total:	154	\$230,600.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT (43)	10/28/12-10/28/12	3	:30	11P-11:30P (ET)								2		\$1,800.00		WFSN (WFSN)	SUN 11P NEWS	10/22/12
43.0.1	Closed Preempt (43)	10/28/12															WFSN (WFSN)	Schedule Change/Exception	
43.0.2	Closed Preempt (43)	10/28/12															WFSN (WFSN)	Schedule Change/Exception	
44.0	M/G For 43.0.2, 43.0.1 / SPOT (43)	10/28/12-10/28/12	3	:30	11:30P-12A (ET)								2		\$1,800.00	\$3,600.00	WFSN (WFSN)	SUN 11P NEWS	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WFSN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.